

# TREY SHERMAN

## [Media Portfolio](#)

### CONTACT

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📷 @Treymous

### SKILLS

Storytelling

Producing

Interviewing

Research

Writing

### EDUCATION

**University of Maryland (2015)**

BA - Broadcast Journalism

### EXPERIENCE

#### **ASSOCIATE PRODUCER – AMERICA IN BLACK | BET**

*CBS Race & Culture Unit, New York, NY / Dec. 2023 – Present*

- Researched, pitched and developed stories including an HBCU story (150k views on YouTube) and a story on the the history of drag balls as it relates to the life and death of O’Shae Sibley.
- Led field shoots, and gathered footage and research, often in collaboration with the data journalism department.
- Collaborated with producers to write, shape, and edit scripts with an editor to deliver pieces on deadline.

#### **SEGMENT PRODUCER – THE PROBLEM WITH JON STEWART | APPLETV+**

*JTS Productions, New York, NY / Apr. 2021 – Oct. 2023*

- Led background calls with experts and found guests for panels and interviews
- Led prep calls with panelists and prepared talent for interviews and conversations by developing talking points, counterarguments, and key stats

#### **BROADCAST ASSOCIATE - CBS EVENING NEWS WITH NORAH O'DONNELL | CBS WEEKEND NEWS**

*CBS News, New York, NY / Aug. 2019 – Apr 2021*

- Produced *CBS Weekend News* (iNEWS & ENPS) headlines, voiceovers and pieces by compiling elements and overseeing edit sessions, often during breaking news
- Coordinated with anchors and correspondents, booked interviews and pitched ideas relevant to our audience
- Wrote topic banners from scratch for all stories in the broadcast

#### **NEWS ASSOCIATE - VARIOUS SHOWS**

*CBS News, New York, NY / May 2018 – Aug 2019*

- Pitched and produced *Passage* and *Almanac* pieces for *CBS Sunday Morning* and edited digital content for social media
- Flagged and confirmed breaking news for broadcasts with National Desk staff
- Coordinated with producers and artists to fact-check graphics and promos for *CBS This Morning*

#### **FREELANCE CONTENT PRODUCER - NBC OWNED TELEVISION STATIONS**

*NBC News, Washington, D.C. / Jun 2017 – May 2018*

- Interviewed lawmakers on Capitol Hill with a crew and gathered b-roll from various events for 11 owned stations
- *2018 State of the Union Address* - interviewed 30+ lawmakers for reaction and commentary